



City of Arts & Innovation

News Release

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City of Riverside Names Maribeth Tinio City Planner

Seasoned professional has 19 years of experience in land use and economic development

RIVERSIDE, Calif. – The City of Riverside has named Maribeth Tinio to the post of City Planner.

Tinio has more than 19 years of experience in advanced and current planning, economic development, and environmental analysis and compliance. She has spent the past year as the Interim Community and Economic Development Director and Planning Manager for the City of Stanton. Prior to that, she served as Senior Planner for the cities of Fullerton and Brea for a total of seven years.

Notable projects Tinio has led include the Stanton Town Center Specific Plan, Brea Envisions Community Strategic Plan, Brea Core Active Transportation Plan, Stanton’s 6th Cycle and Brea’s 5th Cycle Housing Element updates, the Village at La Floresta, the Brea Mall Expansion, Brea Downtown 2.0 – Entertainment District, Mercury Residential Affordable Housing, Downtown Fullerton Active Transportation Plan, Fullerton Rail District Specific Plan and Life on Beach Strategic Effort.

“Maribeth brings the highest level of creative problem solving, collaboration and customer care to everything she does, in addition to her wealth of experience and professionalism,” Community and Economic Development Director Jennifer Lilley said. “We are so fortunate to have her joining the Riverside team.”

Tinio also has a depth of experience and success in economic development creating strategic plans and implementation strategies to retain and attract businesses and support the local economy. She understands the importance of ensuring a robust workforce, attracting local investment and reinvestment, building regional partnerships and bringing innovation and vision to this effort.

She championed the Business Connect efforts in Stanton and the Brea Business Connect events in Brea and has made significant improvements to land use processes and policies to streamline the process and ensure predictable outcomes.

“It is unique to have someone who has experience in both Land Use and Economic Development,” Lilley said. “We are so fortunate to have found such a talented professional in Maribeth.”

Tinio received her Bachelor of Science in Business from California State Polytechnic University, Pomona. She is a seasoned professional who inspires and cultivates the planners with whom she works. She builds relationships in the community, amongst the Commissions and Committees that she serves, and with her peers to improve systems, understand challenges and support the organization.